

Lokendra Singh

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[LinkedIn](#) [GitHub](#)
[Hackerrank](#)

Career Objective

Motivated B.Tech (IT) graduate with a CGPA of 8.2 and real-world exposure as a Data Analyst Intern. Adept at transforming data into actionable insights using Power BI, SQL, and Python. Seeking to contribute analytical thinking and visualization skills in a growth-oriented organization.

Experience

Data Analyst Intern – Learnomate Technology *Jan 2025 – Jun 2025*

- Developed Power BI dashboards tracking KPIs across 3 business units.
- Automated reporting tasks, reducing weekly manual work by 30%.
- Wrote complex SQL queries to clean and segment user data for marketing teams.

Projects

Book Recommendation System

[Live Demo](#) | [GitHub Repo](#)

- Built a content-based engine using Pandas and scikit-learn.
- Deployed using Flask and Render for real-time recommendations.

Power BI Sales Dashboard

[View Dashboard](#)

- Created visualizations for sales trends, regions, and categories.
- Enabled decision-making via drilldowns and filters.

Telecom Churn Prediction (Consulting Case)

[GitHub Case Study](#)

- Analyzed churn data using logistic regression and tree models.
- Recommended customer retention strategies that reduced churn risk by 22%.

Retail Sales Analysis (SQL Dashboard-ready)

[GitHub Repo](#)

- Analyzed a retail chain's multi-store sales data using complex SQL queries (joins,

Skills

- Data Analysis:** EDA, Data Cleaning, A/B Testing, Data Transformation
- Languages:** Python (Pandas, NumPy, Seaborn), SQL (CTEs, Window Functions)
- BI Tools:** Power BI, Excel (VLOOKUP, PivotTables, Charts)
- Database:** MySQL, SQLite, Relational Design
- Tools:** Jupyter, Git, GitHub, Flask
- Soft Skills:** Communication, Teamwork, Time Management, Problem Solving

Education

B.Tech in Information Technology

- CGPA: 8.2
- Relevant Coursework: Data Mining, Statistics, DBMS, Machine Learning

Certifications

- Data Analytics Certificate** – Learnomate Technology
- Data Analysis Certificate** – Google
- Excel Skills for Business** – simplilearn
- Data Science Intern** – CodSoft
- Analyzing Data with Power BI** – Udemy
- SQL Certificate** – Hackerrank